



Preis der deutschen Schallplattenkritik e.V.

Price List 2024

The »Preis der deutschen Schallplattenkritik« (German Record Critics' Award) is an independent body of 160 music critics and experts from Germany, Austria, and Switzerland who honor outstanding new releases on the recording medium market in 32 areas from classical to rock and pop to spoken word and cabaret.

Advertise with our established seal of quality that has been known for fifty years!

With this pointer to the award-winning recordings in your current production and your back catalog, you offer your customers useful guidance – and simultaneously support the honorary work of the jurors. All of the income from the sale of stickers, etc. goes into the public relations work of the PdSK, further benefiting your productions.

We do not charge any nomination fees. We give every production the chance to win an award on the Quarterly Critic's Choice or an Annual Award.



Attractive golden **stickers**

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500 units	EUR 60
1,000 units	EUR 110
2,000 units	EUR 190
each 1,000 additional units	EUR 90

By ordering stickers, you also acquire the right to use the PdSK logo free of charge in advertisements, catalogs, and independent printed matter. It is also possible to acquire the right to print the sticker for the Quarterly Critic's Choice or for the Annual Award on the corresponding booklet.

Please understand that we cannot allow the use of our logo for the production of stickers.

Our **logo** can be used free of charge on the **Internet** – please link to our website at www.schallplattenkritik.de.

On request, we can also offer **individual, hand-signed certificates in German and English** (DIN A4) for the QUARTERLY CRITIC'S CHOICE. For issuing and sending such documents, we charge EUR 50.00 per language for the first copy and EUR 15.00 for each additional copy.

Inquiries and orders (for stickers please stating *Quarterly Critic's Choice* or *Annual Award*) to:

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